

NEWS RELEASE: RAVENOL Motorsport

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RAVENOL and PHOENIX RACING establish long-term partnership!

Subject: RAVENOL Long-Term Partnership Announced with PHOENIX RACING

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The successful motor-racing team, based in Meuspath at the Nurburgring, signed a long-term deal with RAVENOL (Ravensberger Schmierstoffvertrieb GmbH), providing for not only the use of the premium products of the brand RAVENOL but also for joint customer campaigns.

“We are really delighted about our new partnership with RAVENOL,” explained Ernst Moser, founder and CEO of Phoenix Racing GmbH. “RAVENOL stands for high-performance products made in Germany, designed and produced by an innovative company that is just as success-oriented as Phoenix Racing. In the coming years we want to jointly celebrate nationally and international successes – first of all with top-class GT sports cars.”

Martin Huning, Director of Motorsport at Ravensberger Schmierstoffvertrieb GmbH, also sees synergies: “Phoenix Racing suit our motor-racing strategy perfectly as Hans Moser’s team stands just as RAVENOL – for passion, reliability and success. Phoenix will use our premium products in GT racers such as the Audi R8 LMS to compete in top-class events. As official lubricant partner of the team we once again can demonstrate our on-track competitiveness. Furthermore, our partnership also comprises events at the Nurburgring where we want to project our joint passion and our pursuit of performance onto our customers and guests.”

Ravensberger Schmierstoff GmbH, founded in 1946 in Werther, Westphalia, develops, designs, produces and distributes high-performance lubricants. The comprehensive range that is sold under the name RAVENOL that was registered in 1954 comprises everything from engine oils that are adapted to the specifications of leading car manufacturers in company-owned state-of-the-art laboratories through gearbox oils, hydraulics oils and cooling agents to winter products, greases, additives, cleaning agents and car-care products.

Since the brand’s motor-sport comeback in 2004, RAVENOL has been established as a household name in both national and international motor racing. Race series as well as teams involved in single-seater and touring-car racing and rallying rely on RAVENOL’s high-quality motor-racing lubricants.

At the same time, the RAVENOL lubricants also are used in maritime and two-wheel motor racing. But a main pillar of the company’s motor racing history is particularly strong long-term involvement in sports-car racing. And that’s exactly the area where RAVENOL and Phoenix Racing are going to cooperate in the future. Furthermore, RAVENOL has been a Hockenheimring partner since 2014. The huge 13-metre RAVENOL can is regarded as one of the landmarks of the Southern-German racetrack.

Background Information on Phoenix Racing:

Phoenix Racing was founded in 1999 by Ernst Moser who began his motor-racing career as a motorbike racer but soon, the Swabian born switched behind the pit wall to work as a mechanic, engineer, and technical director to car racing in the touring-car and sports car areas. Following the debut season in the German Super Touring Car Championship, STW, back in 1999, Phoenix Racing switched to DTM – at first with Opel and from 2005 with Audi – and to GT racing. Furthermore, the long and successful Phoenix Racing history also featured makes-cup involvements such as in the Porsche Carrera Cup and appearances in marathon rallies such as the Dakar. Among the squad’s outstanding successes are the win of two DTM drivers’ championships and one DTM team title, four Nurburgring 24h-Race overall wins, two wins in the Spa-Francorchamps (Belgium) 24h-Race as well as a win in the 12h Race in Bathurst, Australia.



In addition to DTM as Audi works team, the highly motivated team based at the Nurburgring plans to compete in 2016 with the Audi R8 LMS in the Blancpain Endurance Series, the Blancpain Sprint Series, the VLN, Endurance Championship Nurburgring, the Nurburgring 24h Race, the Spa-Francorchamps 24h race and the Bathurst 12h Race and in addition, the team has established new subsidiaries in Hong Kong and Kuala Lumpur as Phoenix Racing Asia to also race in Asian GT series.

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